

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Application of	)	
	)	Art Unit: 3625
Robert D. Covington, et al.	)	
	)	Examiner: Robert M. Pond
Application No. 10/026,247	)	
	)	Docket No. 8901-58857
File Date: December 19, 2001	)	
	)	Date: December 5, 2006
<b>INTERACTIVE IN-STORE/IN-MALL AND</b>	)	
<b>ONLINE SHOPPING SYSTEM AND METHOD)</b>	)	

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated June 5, 2006, please enter the following amendments and consider the following remarks.

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this document. Remarks/Arguments begin on page 14.